

Trademark Services

Convey your brand's value!

Ensure your clients stay loyal!

Services

Trademark Search and Consultation

We will assist clients in searching for similar trademarks and provide suggestions for trademark applications and classifications based on these search results, to increase the chances of successful prosecution.

Trademark Applications

In line with our clients' strategies, we will provide a total solution for trademark applications in Taiwan and other countries, including providing distinctiveness evaluation of trademarks and feasible identification of goods/services according to their classification before filing new applications.

Office Action, Appeal (Review)

We will carry out an Office action analysis, and then discuss with the client the best way to respond. After integrating all relevant information and evidence, we will submit the response within the statutory period.

Trademark Renewals Control

We will send regular reminders to clients for deciding whether to renew their marks before the renewal due date. Upon receipt of clients' instruction for payment of renewal fees, we will proceed accordingly, ensuring the maintenance of their trademark rights.

Opposition, Invalidation and Revocation

We will analyze similarities, business relationships, geographical relationships and other elements between trademarks of competitors and clients, and then present all feasible solutions to the client. We will file an opposition, invalidation or revocation by integrating these opinions, relevant information and evidence provided by clients before the relevant due date.

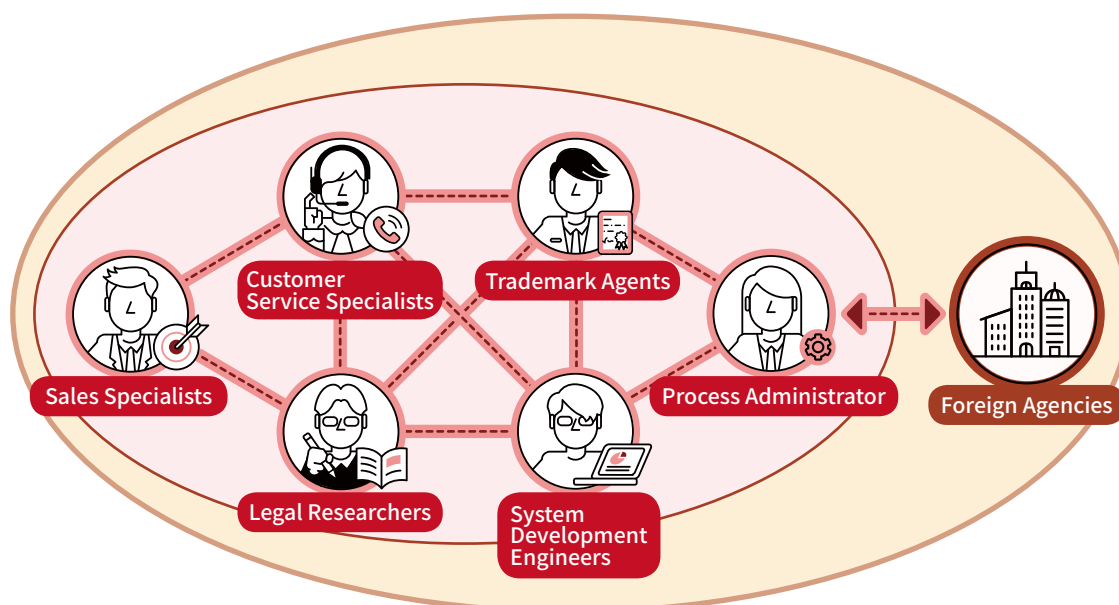
Trademark Infringement Analysis

We will perform an analysis on the basis of relevant information and documents provided by clients to determine whether other entities have violated the trademark, and provide feasible solutions.

Trademark Assignment and Licensing

We will assist clients in completing all official registration procedures including assignment, partial assignment, exclusive licensing and non-exclusive licensing to ensure that the assignee's rights are effectively protected against infringement from third parties.

Professional Team



Service Advantages

World-wide Trademark Application Experience

North America Intellectual Property Corporation (NAIP) works with a number of IP STARS ranked professional firms, and has successfully assisted clients in registering trademarks in more than 150 countries, both directly and through international intellectual property organizations and alliances such as: Madrid International Registration, EU Trademark Registration and African Regional Industrial Property Organization (ARIPO).

Rigorous Quality Control Mechanism

NAIP handles trademark applications in each stage of a client, which will be double-checked by senior supervisors. Even if the trademark application is handled by an agency, NAIP is still responsible for the effectiveness and reliability of the operations conducted by the agency.

Professional Automation System

NAIP's excellent system development engineers have years of experience in trademark practices and expertise, and have developed an in-house trademark management automation system. With the assistance of NAIP's automation system, the relevant procedures of trademark cases will be completed accurately and effectively; and systematic reports of various statuses of these cases are provided to the clients.

Transparent Structured Quotation

NAIP not only provides official fees and service fee information for multi-national trademarks renewals, but also provides fee quotations for other trademark services, in order to facilitate a client's cost estimation of trademark cases. NAIP is committed to providing transparent fee charges, and will only proceed with further actions after receiving client's instructions.

Flexible Payment

NAIP provides flexible payment models to facilitate their clients a smooth accounting procedure.